

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES COURSE
SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW226		2		4
Title		T	A	L
Culture and Globalization		2	-	4
Language	Deutsch			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory	x	Elective	
Objectives	The course aims to deal with basic questions of globalization in general and in the cultural context in particular. Building on the different introductions and classes on cultural theories, the course object is to focus on special topics of globalization, which are fundamental for various subsequent courses, such as for instance cultural history, cultural anthropology, literature, cultural policy, culture and space, cultural and media economics.			
Content	The general foundations for understanding the globalization process are worked out and the underlying economic and political processes are discussed in detail. The role of the nation state or regional units in the context of global processes are conveyed. Modern techniques of bridging distances (travel, telecommunications, internet) allow cultural foundations and forms of expression (ideas, values, cultural elements, cultural practices and lifestyles) to spread quickly beyond their region of origin and become a global phenomenon. The different ways and consequences of cultural globalization are analyzed: The developments towards universal cultural forms, hybrid forms and local cultures (glocalization) are presented.			
Prerequisites	-			
Coordinator	Asist Prof. Dr. Büşra F. Sarıkaya			
Lecturer(s)	Asist Prof. Dr. Büşra F. Sarıkaya			
Assistant(s)	RA H. Zeynep Gürbener Şahin			
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	Niederberger, Andreas/Schink, Philipp (Hrsg.) (2011). Globalisierung: Ein interdisziplinäres Handbuch. Wiesbaden: Springer.			
Other Sources	Niederberger, Andreas/Schink, Philipp (Hrsg.) (2011). Globalisierung: Ein interdisziplinäres Handbuch. Wiesbaden: Springer. Önerilen Kaynaklar Beck, Ulrich (1997). Was ist Globalisierung? Irrtümer des Globalismus – Antworten auf Globalisierung, Berlin: Suhrkamp.			

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Additional Course Material

Documents	-
Assignments	-
Exams	-

Course Composition

Mathematics und Basic Sciences		%
Engineering		%
Engineering Design		%
Social Sciences		%50
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%50

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	%40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	%60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	10	10	100
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1

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Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			143
ECTS Points (Total Work Load / Hours)			4

Learning Outcomes

1	The students can understand the process of globalization as a whole, present it in a differentiated way and explain cultural globalization.
2	You can evaluate this process and derive statements about the further development.

3	The differentiated application of the methodical and scientific basic knowledge on a special topic is learned.
4	Understanding of global processes and their regional characteristics is acquired.
5	-
6	-
7	-
8	-
9	-
10	-
11	-
12	-

Weekly Content

1	Introduction
2	What is culture?
3	What is globalization?
4	Historical development
5	Capitalism
6	Differences to Culture
7	Turkish-German Cultures

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8	Mid-term
9	Culture and Globalization
10	Culture and Globalization
11	Culture and Globalization
12	Culture and Globalization
13	Culture and Globalization
14	Culture and Globalization
15	An overview

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	3	5	3		
2	4	5	3	5	3		
3	4	5	3	5	3		
4	4	5	3	5	3		
5							
6							
7							
8							
9							
10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

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