DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details						
Code			**Academic Year**		**Semester**	
KKW 251			2		3	
Title			**T**	**A**	**L**	**ECTS**
Communication Theories II			3	-	-	5

Language	Turkish					
Level	**Undergraduate**	x	**Graduate**		**Postgraduate**	
Department / Program	Cultural and Communication Sciences					
Forms of Teaching and Learning	Face to Face					
Course Type	**Compulsory**	x		**Elective**		
Objectives	The focus of the course is to examine the theories of the structural transformation of media and communication. In addition, it is aimed to discuss social relations in social networks, social media and networked public sphere and the transformation of communication within the framework of different theories.					
Content	The course offers a perspective on the effects of technological developments on daily and individual life within the scope of communication theories. Media, media psychology, digital media and transformations are discussed within the framework of approaches in communication theories. The interdisciplinary structure of communication is evaluated within the scope of theories. The aim of students to comprehend the interdisciplinary structure of communication and to evaluate the facts as a result of this comprehension constitutes the basis of the content.					
Prerequisites	-					
Coordinator	RA. PhD. İpek Kesici					
Lecturer(s)	RA. PhD. İpek Kesici					
Assistant(s)	-					
Work Placement	-					
Recommended or Required Reading						
Books / Lecture Notes	Martin Jay: Diyalektik İmgelem/ Frankfurt Okulu ve Toplumsal Araştırmalar Enstitü Tarihi John B. Thompson: Medya ve Modernite Burak Özçetin: Kitle İletişim Kuramları Manuel Castells Enformasyan Çağı: Ekonomi, Toplum ve Kültür Ağ Toplumunun Yükselişi					
Other Sources	Charles Taylor: Modernliğin Sıkıntıları Byung Chul Han: Şeffaflık Toplumu Karl Marx: 1844 El Yazmaları Anthony Giddens: Modernliğin Sonuçları John Berger: Görme Biçimleri Despina Kakoudaki: Robot Anatomisi					

TÜRK-ALMAN ÜNİVERSİTESİ
TÜRKISCH-DEUTSCHE UNIVERSITÄT

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

	Althusser: İdeoloji ve Devletin İdeolojik Aygıtları John Fiske: Understanding Popular Culture

Additional Course Material

Documents	-
Assignments	-
Exams	-

Course Composition

Mathematics und Basic Sciences	-	%
Engineering	-	%
Engineering Design	-	%
Social Sciences	30	%
Educational Sciences	-	%
Natural Sciences	-	%
Health Sciences	-	%
Expert Knowledge	70	%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60
Total		**100**

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	42	2	84
Assignments	14	1	14
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	14	1	14
Laboratory	-	-	-
Projects	-	-	-

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Final Exam	1	1	1
Total Work Load			156
ECTS Points (Total Work Load / Hours)			5

Learning Outcomes

1	To gain the ability to analyse communication theories in depth
2	To be able to analyse technological communication tools in an anachronistic way
3	To be able to interpret the interdisciplinary structure of communication within the framework of theories
4	To be able to analyse the practical and daily life implications of communication theories
5	To be able to interpret communication in different media from user and prosumer perspectives
6	
7	
8	
9	
10	
11	
12	

Weekly Content

1	Introduction
2	Investigation of Technological Paradigms in Communication
3	Technological Paradigms: Daniel Lerner
4	Technological Paradigms: The Concept of Empathy
5	Technological Paradigms: Network Society
6	Modernisation Concept and Communication
7	Transparency Society
8	Mid-term Exam
9	Society of Positivity
10	Alienation
11	Surveillance in the Information Age
12	Media Psychology
13	Everyday Life and Communication
14	Artificial Intelligence in Cultural Production
15	General Review

TÜRK-ALMAN ÜNİVERSİTESİ

TÜRKISCH-DEUTSCHE UNIVERSITÄT

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Contribution of Learning Outcomes to Program Objectives (1-5)							
	P1	**P2**	**P3**	**P4**	**P5**	**P6**	**P7**
1	4	3	5	3	5		
2	4	3	5	3	5		
3	4	3	5	3	5		
4	4	3	5	3	5		
5							
6							
7							
8							
9							
10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	RA. PhD. İpek Kesici						
Date of Compilation:	07.11.2023						