



Türk-Alman Üniversitesi
Faculty of Cultural and Social Sciences
Cultural and Communication Sciences
Kültür ve İletişim Bilimleri

1.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
AIT001	Atatürk's Principles and History of Turkish Revolution I	2+0+0	Compulsory	2
ENG101	English I	3+0+0	Compulsory	2
KKW101	Fundamentals of Social Sciences	2+1+0	Compulsory	6
KKW103	Introduction to Communication Sciences	3+0+0	Compulsory	6
KKW105	Introduction to Cultural Sciences	3+0+0	Compulsory	6
KKW121	Research Methods: Scientific Studies	2+0+0	Compulsory	4
KKW161	Vocational Language German I: Cultural Studies	3+0+0	Compulsory	2
TUR001	Turkish I	2+0+0	Compulsory	2
Total ECTS				30

2.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
AIT002	Atatürk's Principles and History of Turkish Revolution II	2+0+0	Compulsory	2
ENG102	English II	3+0+0	Compulsory	2
KKW102	Research Methods in Cultural Science	3+1+0	Compulsory	6
KKW106	Culture Theory	3+0+0	Compulsory	5
KKW118	Qualitative and Quantitative Methods in Communication Sciences	2+1+0	Compulsory	6
KKW150	Communication Theories I	3+0+0	Compulsory	5
KKW162	Vocational Language German I: Communication Theories	3+0+0	Compulsory	2
TUR002	Turkish II	2+0+0	Compulsory	2
Total ECTS				30

3.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
ENG201	English III	3+0+0	Compulsory	2
KKW209	Literature and Arts as Cultural Production Tools	2+0+0	Compulsory	4
KKW219	New Media Technologies	1+2+0	Compulsory	3
KKW221	History of Culture	2+1+0	Compulsory	4
KKW251	Communication Theories II	3+0+0	Compulsory	5
KKW261	Vocational Language German III: Intercultural Communication	3+0+0	Compulsory	2
KKWSDI	Elective Courses I	-	Elective	10
Total ECTS				30

Course Groups				
KKW001	Migrant Literature in Germany	2+0+0	Elective	3
KKW223	History of Media	2+0+0	Elective	4
KKW233	Media and Cultural Sciences	3+0+0	Elective	6
KKW344	Cultural Policy	3+0+0	Elective	5
KKW346	Aesthetics	3+0+0	Elective	5
KKW348	Theory and Practice in Translation	3+0+0	Elective	5
KKW433	Social Media Management	3+0+0	Elective	3
KKW443	Language and Communication	3+0+0	Elective	5

4.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
ENG202	English IV	3+0+0	Compulsory	2
KKW212	Literature and Art as Carrier of Cultural Memory	2+0+0	Compulsory	4
KKW216	Culture, Society and Journalism	2+0+0	Compulsory	4
KKW218	Migration and Culture	2+0+0	Compulsory	4
KKW226	Culture and Globalism	2+0+0	Compulsory	4
KKW262	Vocational Language German IV: Text Analysis	3+0+0	Compulsory	2
KKWSDII	Elective Courses II	-	Elective	10
Total ECTS				30

Course Groups				
KKW001	Migrant Literature in Germany	2+0+0	Elective	3
KKW220	Visual Culture and Communication Research (Visual Sciences)	3+0+0	Elective	6
KKW228	Intercultural Communication	3+0+0	Elective	4
KKW344	Cultural Policy	3+0+0	Elective	5
KKW346	Aesthetics	3+0+0	Elective	5
KKW348	Theory and Practice in Translation	3+0+0	Elective	5

KKW433	Social Media Management	3+0+0	Elective	3
KKW443	Language and Communication	3+0+0	Elective	5

5.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
ENG301	Advanced English I	3+0+0	Compulsory	2
KKW317	Public Relations	2+1+0	Compulsory	6
KKW329	Digital Media Lab I	0+0+3	Compulsory	4
KKW361	Vocational Language German V: Text Production I	3+0+0	Compulsory	2
KKWSDIII	Elective Courses III	-	Elective	16

Total ECTS 30

Course Groups

KKW001	Migrant Literature in Germany	2+0+0	Elective	3
KKW307	Research of Reception and Media Effects	3+0+0	Compulsory	6
KKW325	Literature and Intertextuality	2+1+0	Compulsory	6
KKW341	Political Communication and Media	3+0+0	Elective	4
KKW344	Cultural Policy	3+0+0	Elective	5
KKW346	Aesthetics	3+0+0	Elective	5
KKW348	Theory and Practice in Translation	3+0+0	Elective	5
KKW433	Social Media Management	3+0+0	Elective	3
KKW443	Language and Communication	3+0+0	Elective	5

6.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
ENG302	Advanced English II	3+0+0	Compulsory	2
KKW324	Cultural Memory	3+0+0	Compulsory	6
KKW332	Digital Media Lab II	0+0+3	Compulsory	4
KKW362	Vocational Language German VI: Text Production II	3+0+0	Compulsory	2
KKWSDIV	Elective Courses IV	-	Elective	16

Total ECTS 30

Course Groups

KKW001	Migrant Literature in Germany	2+0+0	Elective	3
KKW302	Media Literacy	2+1+0	Elective	6
KKW306	Media and Ethic	3+0+0	Elective	5
KKW342	Comparative Literature	3+0+0	Elective	5
KKW344	Cultural Policy	3+0+0	Elective	5
KKW346	Aesthetics	3+0+0	Elective	5
KKW348	Theory and Practice in Translation	3+0+0	Elective	5
KKW433	Social Media Management	3+0+0	Elective	3
KKW443	Language and Communication	3+0+0	Elective	5

7.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
KKW415	Space and Culture	3+0+0	Compulsory	6
KKW419	Internship	0+0+0	Compulsory	6
KKW437	Research Seminar	2+0+0	Compulsory	6
KKW439	Information and Communication Law	3+0+0	Compulsory	4
KKW441	Museums and Collections	3+0+0	Compulsory	5
KKWSDV	Elective Courses V	-	Elective	3

Total ECTS 30

Course Groups

KKW001	Migrant Literature in Germany	2+0+0	Elective	3
KKW344	Cultural Policy	3+0+0	Elective	5
KKW346	Aesthetics	3+0+0	Elective	5
KKW348	Theory and Practice in Translation	3+0+0	Elective	5
KKW431	Phylosophy of Language	2+0+0	Elective	3
KKW433	Social Media Management	3+0+0	Elective	3
KKW443	Language and Communication	3+0+0	Elective	5

8.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
KKW424	Cultural and Creative Industries/Institutions	2+1+0	Compulsory	4
KKW426	Final Project (BA-Thesis)	0+0+0	Compulsory	12
KKW428	Culture and Media Economics	2+0+0	Compulsory	4
KKWSDVI	Elective Courses VI	-	Elective	4
ÜSD000	Interdisciplinary Compulsory Optinal Module	-	Elective	6

Total ECTS 30

Course Groups

BAU091	Introduction to Civil Engineering	2+0+0	Elective	2
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BWL034	International Business	1+1+0	Elective	6
BWL102	Organisation	2+0+0	Compulsory	3
BWL201	Fundamentals of Marketing	2+2+0	Elective	5
BWL212	Strategic Management	2+2+0	Elective	5
BWL309	Strategic Management	2+1+0	Compulsory	4
EBT309	Introduction to Quantum Energy Systems	3+1+0	Elective	6
ETE091	Introduction to Electrical and Electronics Engineering	2+1+0	Elective	2
ETE101	Digital Design	2+1+1	Elective	6
HUK175	Ethic	2+0+0	Elective	2
HUK176	Woman in Law	2+0+0	Elective	2
HUK177	Consumer Law	2+0+0	Elective	2
HUK184	Law of Medical Malpractice	2+0+0	Elective	2
HUK477	Intellectual Property Law	2+0+0	Elective	2
INF101	Introduction to Computer Science and Programming	2+0+2	Elective	6
INF102	Object Oriented Programming	2+0+2	Elective	6
ING404	Entrepreneurship	2+0+0	Elective	2
KKW001	Migrant Literature in Germany	2+0+0	Elective	3
KKW344	Cultural Policy	3+0+0	Elective	5
KKW346	Aesthetics	3+0+0	Elective	5
KKW348	Theory and Practice in Translation	3+0+0	Elective	5
KKW422	Corporate Communication	2+1+0	Elective	4
KKW433	Social Media Management	3+0+0	Elective	3
KKW443	Language and Communication	3+0+0	Elective	5
MAB091	Introduction to Mechanical Engineering	2+0+0	Elective	2
MAB109	Statics	3+2+0	Elective	6
MAB207	Material Technology I	3+2+0	Elective	6
MAB210	Fundamentals Manufacturing Technology	3+1+1	Elective	6
MWT101	Materials Science: Introduction to the Career and Ethics	2+0+0	Elective	2
NWI106	Project Management	2+0+0	Elective	2
NWI107	Introduction to Natural Sciences	2+0+0	Elective	2
POL507	Russian Politics	3+0+0	Elective	5
POL550	Ottoman Language I	2+2+0	Elective	3
POL551	Ottoman Language II	2+2+0	Elective	3
POL552	Ottoman Political History I	3+0+0	Elective	5
SOZ027	Sociology and Artificial Intelligence	3+0+0	Elective	6
SOZ132	Logic and Argumentation in Social Sciences	3+0+0	Elective	6
TUR009	Academic Turkish for Foreigners I	2+0+0	Elective	2
TUR010	Academic Turkish for Foreigners II	2+0+0	Elective	2
ÜSDAFY101	Disaster Management	1+1+0	Elective	3
ÜSDBAU449	Natural Disasters	2+0+0	Elective	2
ÜSDBAU462	Engineering Economics	2+1+0	Elective	2
ÜSDBAU464	Tunneling	2+1+0	Elective	2
ÜSDCVA120	Child and Family	2+0+0	Elective	3
ÜSDENG111	Academic English	3+0+0	Elective	4
ÜSDENG120	Effective Communication Skills In English	3+0+0	Elective	3
ÜSDENG121	Business English	3+0+0	Elective	3
ÜSDENG122	Grammatical Structures In English Academic Writings	2+0+0	Elective	3
ÜSDENG123	Reading and Speaking in English	2+0+0	Elective	3
ÜSDENG124	The Reflections of Literary Movements on Cinema	3+0+0	Elective	3
ÜSDGNÇ202	Voluntary Works	1+2+0	Elective	4
ÜSDINF404	Next Generation Entrepreneurship	2+2+0	Elective	6
ÜSDINF406	Digital Innovation Management	2+2+0	Elective	6
ÜSDINF408	Introduction to Biomedical Sciences	2+0+2	Elective	6
ÜSDKAR123	Career Planning	2+0+0	Elective	2
ÜSDKKW434	Management of Cultural Heritage	3+0+0	Elective	6
ÜSDMBT369	Artificial Intelligence I in Natural Sciences	3+0+0	Elective	2
ÜSDMBT371	Entrepreneurship in Natural Sciences	3+0+0	Elective	2
ÜSDMBT372	Artificial Intelligence II in Natural Sciences	3+0+0	Elective	2
ÜSDMBT392	Quantum Computing	2+0+2	Elective	2
ÜSDMEC018	Radiation Measurement Technique	2+0+0	Elective	3
ÜSDMEC048	Exploring the Nanoworld	2+0+0	Elective	3
ÜSDOSM121	Ottoman Turkish I	3+0+0	Elective	3
ÜSDOSM122	Ottoman Turkish II	3+0+0	Elective	3
ÜSDSKI202	City and Culture: İstanbul	2+0+0	Elective	2
ÜSDTGH111	History of Daily Life in Turkey	2+0+0	Elective	2
ÜSDTUR111	Türkisch for Foreigners I	2+0+0	Elective	2
ÜSDTUR112	Türkisch for Foreigners II	2+0+0	Elective	2
ÜSDVWL101	Economics Literacy	2+0+0	Elective	2
ÜSDVWL310	Turkish-German Industrial History	2+0+0	Elective	5

VWL203	Economic History	3+0+0	Elective	6
VWL303	Public Finance and Public Economics	3+0+0	Elective	5
WIN091	Introduction to Industrial Engineering	2+0+0	Elective	2
WIN204	Rechnungswesen und Bilanzierung	2+2+1	Elective	6