

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 434		4		8
Title		T	A	L
Cultural Heritage Management		3		6
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory		Elective	x
Objectives	<p>The aim of the course is to give students an overview of the theories of cultural heritage.</p> <p>The students get an insight into the questions of cultural heritage protection, monument and document maintenance etc.</p>			
Content	<p>After an introduction to the theories of cultural heritage (UNESCO) are selected world heritage sites in Istanbul presented and in terms of their problems Management discussed.</p>			
Prerequisites	-			
Coordinator	Dr. Detlev Quintern			
Lecturer(s)	Dr. Detlev Quintern			
Assistant(s)	RA. Yavuz Aytakin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Tauschek, Markus (2013). Kulturerbe. Eine Einführung. Berlin: Dietrich Reimer.			
Other Sources	<p>Michael S. Falser, Monica Juneja (Hg.) (2013). Kulturerbe und Denkmalpflege transkulturell, Grenzgänge zwischen Theorie und Praxis (2013). Bielefeld: transcript-Verlag.</p> <p>Burkhard Schnepel, Felix Girke und Eva-Maria Knoll (Hg.) (2013). Kultur all inclusive. Identität, Tradition und Kulturerbe im Zeitalter des Massentourismus. Bielefeld: transcript-Verlag.</p>			
Additional Course Material				
Documents	UNESCO Documents			
Assignments				

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Exams			
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	30		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	70		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	10	10	100
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	144
		ECTS Points (Total Work Load / Hours)	6
Learning Outcomes			
1	Knowledge of theories and concepts related to cultural heritage management.		

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2	Sensitization to problems of classifications, classification and evaluation of cultural heritage in international cultural organizations (UNESCO)
3	Awareness of debates on the role of cultural heritage in the context of remembrance, memory and identity.
4	Recognize cultural and social science research (Approaches, Potentials) of material and immaterial cultural heritage.
5	Insight into practices and problems of cultural heritage management.
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Weekly Content

1	Theories and methods of cultural heritage.
2	Cultural heritage and institutional history (UNESCO).
3	Classification and differentiation processes of cultural heritage (Material and Immaterial Culture, Nature, Documents).
4	On the way to a world cultural heritage. Nomination processes, conditions and inventory.
5	Material world cultural heritage in Turkey.
6	World Intangible Heritage and World Document Heritage in Turkey.
7	Case study world culture heritage sites in Turkey: Göbekli Tepe.
8	Case Study of World Intangible Heritage.
9	World culture Heritage in danger: Protection of Cultural Assets.
10	Cultural and natural heritage, biodiversity: preservation, care and development.
11	Cultural heritage mediation channels.
12	Cultural heritage in the context of the culture of remembrance.
13	Excursion to selected world cultural heritage sites in Turkey.
14	Follow-up on maintenance, protection and management problems (Education, Popular History, Cultural Tourism).
15	Seminar and final examination preparation.

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	4	5	4		
2	4	5	4	5	4		
3	4	5	4	5	4		

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4	4	5	4	5	4		
5							
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12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: RA. İpek Kesici

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