

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW216	2			4
Title	T	A	L	ECTS
Journalism in Culture and Society	3			6
Language	German/Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Culture and Communications Sciences			
Forms of Teaching and Learning	Formal			
Course Type	Compulsory	x	Elective	
Objectives	The aim of this course is to improve the theoretical approach for the central topic of journalism. One of the goals is the acquiring a high level of specialist and social competence in the journalistic fields of activity.			
Content	Central scientific principles of journalism are discussed in the course. The cultural and social framework conditions for journalistic activity and their consequences for journalism are worked out. To be able to exercise their profession responsibly, future journalists must recognize the social and cultural contexts in which they will do their work. It covers the following areas: Introduction to journalism and journalistic work, journalistic information acquisition and processing, journalistic norms, journalism types and their forms, journalistic presentation and communication, teaching editorial teams (print, radio, television, online) and journalism research.			
Prerequisites				
Coordinator	Dr. İsmail Kızılbay			
Lecturer(s)	Dr. İsmail Kızılbay			
Assistant(s)	Res. Asst. M. Oğuzhan Güner			
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	Weischenberg, Siegfried (1998). Journalistik I: Mediensysteme, Medienethik, Medieninstitutionen. Opladen: Westdeutscher Verlag.			
	Weischenberg, Siegfried (1995). Journalistik II: Medientechnik, Medienfunktionen, Medienakteure. Opladen: Westdeutscher Verlag.			
	Scholl, Armin/Weischenberg, Siegfried (1998). Journalismus in der Gesellschaft. Theorie, Methodologie und Empirie. Wiesbaden: Springer VS.			
Other Sources	Lüddemann, Stefan (2015). Kulturjournalismus, Medien, Themen, Praktiken. Wiesbaden: Springer VS.			
Additional Course Material				
Documents				

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Assignments			
Exams			
Course Composition			
Mathematics und Basic Sciences		%	
Engineering		%	
Engineering Design		%	
Social Sciences	50	%	
Educational Sciences		%	
Natural Sciences		%	
Health Sciences		%	
Expert Knowledge	50	%	
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	40	
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1	60	
	Total	100	
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	12	12	144
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	1	1
Recitations			
Laboratory			
Projects			
Final Exam	1	1	1
	Total Work Load		188
	ECTS Points (Total Work Load / Hours)		6
Learning Outcomes			

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1	The students know the basic conceptual and theoretical approaches of journalism.
2	The students acquire basic specialist knowledge in the fields of journalism, culture and society.
3	The students will acquire knowledge of the social and cultural relationship between journalistic research and production.
4	Basic sensitization for journalistic problems in the context of studies as well as professional application.
5	Sharpening problem-centered, scientific-critical thinking.
6	
7	
8	
9	
10	
11	
12	

Weekly Content

1	Journalism and journalism research
2	History of journalism
3	History of journalism
4	Theories of journalism
5	Journalism in society
6	Journalism and its audience
7	Midterm exam
8	Media and mass communication
9	Media organizations
10	Journalistic routines
11	Journalism as a Profession
12	Current debates in journalism
13	
14	
15	Final exam

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	5	5	3		
2	4	4	5	5	3		
3	4	4	5	5	3		

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4	4	4	5	5	3		
5							
6							
7							
8							
9							
10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: Res. Asst. M. Oğuzhan Güner

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