

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW306	3			6
Title	T	A	L	ECTS
Media and Ethics	3	-	-	5
Language	Turkish			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory		Elective	X
Objectives	The rapid development of new media has brought with it many new problems and debates. The aim of the course is to introduce students to these discussions, to inform and raise awareness of students.			
Content	This course focuses on classical media and new media ethics. The Media and Ethics course presents media ethics as a form of practice ethics and is deal with in relation to media law. In this course, the basic principles of media ethics will be covered and exemplified in practice.			
Prerequisites	-			
Coordinator	-			
Lecturer(s)	Dr. Muhammet Sait Duran			
Assistant(s)	Re. Ass. Rukiyye Zinnur Fidan			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Leschke, Rainer (2001). Einführung in die Medienethik. München: W. Fink. Çaplı, Bülent (2010). Medya ve Etik, İmge Kitapevi, Ankara.			
Other Sources	Hübner, Dietmar (2018). Einführung in die philosophische Ethik, UTB, Göttingen. Stapf, Ingrid (Hrsg). (2006). Medien-Selbstkontrolle. Ethik und Institutionalisierung. Konstanz. Uvk. Binark, Mutlu (2013). Aydın Karanlık Yüzü: Yeni Medya ve Etik. Ankara: Kalkedon.			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				

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Mathematics und Basic Sciences		%
Engineering		%
Engineering Design		%
Social Sciences	100	100%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	20
Quiz	-	-
Assignments	1	20
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	3	14	42
Self-Study	1	60	50
Assignments	-	-	-
Presentation / Seminar Preparation	1	20	20
Midterm Exam	1	20	20
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	20	20
Total Work Load			152
ECTS Points (Total Work Load / Hours)			5

Learning Outcomes

1	Students acquire the ability to think about moral problems raised by the media.
2	Students gain awareness of basic questions about media ethics.
3	Students learn problem-centered and scientific-critical thinking.

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4	It is ensured that students use theoretical knowledge in professional practice.
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Weekly Content

1	Introduction to Basic Issues of Media Ethics
2	What is Ethics? Types of Ethics
3	Plato and Aristotle's Ethics: What Is Virtue?
4	Kant's Deontological Ethics
5	Utilitarianism
6	Descriptive Ethics and Metaethics
7	Relation between Law and Morality and Applied Ethics
8	Media's Relations with Political Regimes
9	Moral Problems of the Journalism Profession
10	Code of Ethics for Journalists
11	Ethical Issues in Audiovisual Media
12	Media and Privacy
13	New Media and Ethics
14	New Media and Ethics
15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	4	5	3	4		
2	3	4	5	3	4		
3	3	4	5	3	4		
4	3	4	5	3	4		
5	3	4	5	3	4		
6							
7							
8							



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9							
10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Dr. M. Sait Duran						
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