

**DEPARTMENT OF CULTURAL AND
 COMMUNICATION SCIENCES COURSE SYLLABUS**

Course Details					
Code			Academic Year		Semester
KKW216			2		4
Title			T	A	L
Journalism in Culture and Society			3		6
Language	German/Turkish				
Level	Undergraduate	x	Graduate		Postgraduate
Department / Program	Culture and Communications Sciences				
Forms of Teaching and Learning	Formal				
Course Type	Compulsory	x	Elective		
Objectives	The aim of this course is to improve the theoretical approach for the central topic of journalism. One of the goals is the acquiring a high level of specialist and social competence in the journalistic fields of activity.				
Content	Central scientific principles of journalism are discussed in the course. The cultural and social framework conditions for journalistic activity and their consequences for journalism are worked out. To be able to exercise their profession responsibly, future journalists must recognize the social and cultural contexts in which they will do their work. It covers the following areas: Introduction to journalism and journalistic work, journalistic information acquisition and processing, journalistic norms, journalism types and their forms, journalistic presentation and communication, teaching editorial teams (print, radio, television, online) and journalism research.				
Prerequisites					
Coordinator	Asist Prof. Dr. Büşra F. Sarıkaya				
Lecturer(s)	Asist Prof. Dr. Büşra F. Sarıkaya				
Assistant(s)	RA H. Zeynep Gürbener Şahin				
Work Placement					
Recommended or Required Reading					
Books / Lecture Notes	<p>Weischenberg, Siegfried (1998). Journalistik I: Mediensysteme, Medienethik, Medieninstitutionen. Opladen: Westdeutscher Verlag.</p> <p>Weischenberg, Siegfried (1995). Journalistik II: Medientechnik, Medienfunktionen, Medienakteure. Opladen: Westdeutscher Verlag.</p> <p>Scholl, Armin/Weischenberg, Siegfried (1998). Journalismus in der Gesellschaft. Theorie, Methodologie und Empirie. Wiesbaden: Springer VS.</p>				

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Other Sources	Lüddemann, Stefan (2015). Kulturjournalismus, Medien, Themen, Praktiken. Wiesbaden: Springer VS.
Additional Course Material	
Documents	

Assignments	
Exams	

Course Composition		
Mathematics und Basic Sciences		%
Engineering		%
Engineering Design		%
Social Sciences	50	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge	50	%

Assessment		
Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	60
	Total	100

ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)

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Lectures	14	3	42
Self-Study	12	12	144
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	1	1
Recitations			
Laboratory			
Projects			
Final Exam	1	1	1
Total Work Load			188
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	The students know the basic conceptual and theoretical approaches of journalism.
2	The students acquire basic specialist knowledge in the fields of journalism, culture and society.
3	The students will acquire knowledge of the social and cultural relationship between journalistic research and production.
4	Basic sensitization for journalistic problems in the context of studies as well as professional application.
5	Sharpening problem-centered, scientific-critical thinking.
6	
7	
8	
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10	
11	
12	

Weekly Content

1	Journalism and journalism research
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2	History of journalism
3	History of journalism
4	Theories of journalism
5	Journalism in society
6	Journalism and its audience
7	Midterm exam
8	Media and mass communication
9	Media organizations
10	Journalistic routines
11	Journalism as a Profession
12	Current debates in journalism
13	
14	
15	Final exam

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	5	5	3		
2	4	4	5	5	3		
3	4	4	5	5	3		
4	4	4	5	5	3		
5							
6							
7							
8							
9							
10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: RA H. Zeynep Gürbener Şahin

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