

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code		Academic Year			Semester
KKW228		2			4
Title		T	U	L	4CTS
Intercultural Communication		3	-	-	4
Language	Turkish				
Level	Undergraduate	x	Graduate		Postgraduate
Department / Program	Culture and Communication Sciences				
Forms of Teaching and Learning	Formal				
Course Type	Compulsory	x	Elective		
Objectives	The aim of the course is to impart the basics of intercultural communication to the students. The students get to know the framework conditions, problem areas and theoretical approaches of intercultural communication, can recognize and avoid stigmatizing attributions and communicate better with people from other cultures.				
Content	The course deepens the theoretical basics of communication acquired in the context of intercultural issues. In dealing with the framework conditions of intercultural communication, the students get an overview of problems, theories and empirical findings of intercultural communication research taking into account all communication levels - from personal perception and interpersonal to medial communication. In addition, examples are used to show problem areas of successful communication. Among other things, intercultural adaptation and acculturation strategies or approaches to overcoming intercultural conflicts are presented and analysed. The role of the media in intercultural communication is also discussed.				
Prerequisites	-				

Coordinator	Prof. Dr. B. Aykut ARIKAN
Lecturer(s)	Prof. Dr. B. Aykut ARIKAN
Assistant(s)	M. Oğuz GÜNER
Work Placement	-

Recommended or Required Reading

Books / Lecture Notes

- Kartarı, Asker (2020). *Kültür, Farklılık ve İletişim: Kültürlerarası İletişimin Kavramsal Dayanakları*. 3. bs. İstanbul: İletişim.
- Erll, Astrid/Gymnich, Marion (2018). *Interkulturelle Kompetenzen – Erfolgreich kommunizieren zwischen den Kulturen*. 5. Auflage. Stuttgart: Pons.
- Hepp, Andreas (2006). *Transkulturelle Kommunikation*. Konstanz: UVK (UTB). Hepp, Andreas/Löffelholz, Martin (Hrsg.) (2002). *Grundlagentexte zur transkulturellen Kommunikation*. Konstanz: UVK (UTB).
- Heringer, Hans Jürgen (2012). *Interkulturelle Kompetenz. Ein Arbeitsbuch mit interaktiver CD und Lösungsvorschlägen*. Tübingen: A. Francke (UTB).
- Kim, Young Yun/Gudykunst, William B. (1988). *Theories in intercultural communication*. Newbury Park, Kalifornien: Sage Publications.
- Maletzke, Gerhard (1996). *Interkulturelle Kommunikation. Zur Interaktion zwischen Menschen verschiedener Kulturen*. Opladen: Westdeutscher Verlag.
- Kumbier, Dagmar/Schulz von Thun, Friedemann (Hrsg.) (2017). *Interkulturelle Kommunikation: Methoden, Modelle, Beispiele*. 9. Auflage. Reinbek: Rowohlt.
- Lüsebrink, Hans-Jürgen (2016). *Interkulturelle Kommunikation: Interaktion, Fremdwahrnehmung, Kulturtransfer*. 4. Auflage., Stuttgart, Weimar: Metzler.
- Moosmüller, Alois (Hrsg.) (2007). *Interkulturelle Kommunikation. Konturen einer wissenschaftlichen Disziplin*. Münster/New York/München/Berlin: Waxmann.
- Oetzel, John G./Ting-Toomey, Stella (2013) *The Sage Handbook of Conflict Communication: Integrating Theory, Research, and Practice*. Thousand Oaks, Kalifornien: Sage Publications.

	<p>Straub, Jürgen/Weidemann, Arne; Weidemann, Doris (2007). Handbuch interkulturelle Kommunikation und Kompetenz. Grundbegriffe – Theorien – Anwendungsfelder, Stuttgart, Weimar: Metzler.</p>
Other Sources	<p>Hall, Edward T. (1966). The hidden dimension. Garden City, New York: Doubleday.</p> <p>Hall, Stuart (1994). Rassismus und kulturelle Identität. Ausgewählte Schriften 2. Hamburg: Argument Verlag.</p> <p>Herdin, Thomas (2018). Werte, Kommunikation und Kultur. Fokus China. Baden-Baden: Nomos.</p> <p>Liebhart, Karin/Menasse, Elisabeth/Steinert, Heinz (Hrsg.) (2002). Fremdbilder – Feindbilder – Zerrbilder. Zur Wahrnehmung und diskursiven Konstruktion des Fremden. Klagenfurt: Drava Verlag.</p> <p>Thiele, Martina (2015). Medien und Stereotype. Konturen eines Forschungsfeldes. Bielefeld: transcript Verlag.</p> <p>Wiseman, Richard (Hrsg.) (1995). Intercultural communication theory. Thousand Oaks, Kalifornien: Sage Publications.</p>

Additional Course Material

Documents	
Assignments	
Exams	

Course Composition

Social Sciences	50	50%
Expert Knowledge	50	50%

Assessment

	Count	Percentage (%)
Midterm Exam	-	-
Quiz	-	-
Assignments	4	30

Attendance	14	10
Recitations	-	-
Projects	-	-
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load(Hours)
Lectures	14	3	42
Self-Study	14	2	28
Assignments	4	4	16
Presentation / Seminar Preparation	1	7	7
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	19	19
Total Work Load			112
ECTS Points (Total Work Load/ 28)			4

Learning Outcomes

1	Develop awareness of different cultures and cultural differences.
2	Learning of intercultural competence in order to be able to communicate effectively in intercultural situations.
3	Acquisition of knowledge about intercultural communication, especially theoretical approaches to intercultural and transcultural communication; Theories of value orientation, intercultural adaptation and integration; Influence of culture on different levels of communication (interpersonal and mediated); Special features of verbal and non-verbal communication in different cultures

Weekly Content	
1	Introduction to intercultural communication
2	Theoretical foundations of intercultural communication
3	Methods of intercultural communication research
4	Intrapersonal and interpersonal communication: influence of culture on thinking and speaking
5	Culture and non-verbal communication
6	Factors influencing intercultural communication
7	Intercultural communication skills
8	Midterm exam
9	Culture, communication and ethics
10	Everyday life and cultural differences
11	Cultural exchange and globalization
12	Cultural transfer, acculturation and intercultural learning
13	Foreign languages, multilingualism and interculturality
14	Intercultural media communication
15	Final exam

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	5	5	5	5		
2	3	5	5	5	5		
3	3	5	5	5	5		
4	3	5	5	5	5		

Contribution Level: 1: Low, 2: Low-intermediate, 3: Intermediate, 4: High, 5: Very High.

Compiled by:	Prof. Dr. B. Aykut ARIKAN
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