

DEPARTMENT OF INTERCULTURAL MANAGEMENT  
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
IKM 101		1		1
Title		T	A	L
Intercultural Communication and Cultural Comparison		2		
ECTS		2		
Language	German			
Level	Graduate	X	Postgraduate	
Department / Program	Intercultural Management			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	X	Elective	
Objectives	Knowledge of important theories and concepts of intercultural communication and comparative cultural studies; explanation of important fields of cultural studies research in order to understand, apply and theoretically reflect on interpretation patterns and communication strategies for dealing with the Other.			
Content	Theories and case studies on intercultural communication and (comparative) cultural studies will be worked on, supplemented by practical exercises.			
Prerequisites	-			
Coordinator	-			
Lecturer(s)	Prof. Dr. Christoph Barmeyer			
Assistant(s)	Madeleine Bausch			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Barmeyer, Christoph, Konstruktives Interkulturelles Management UTB 5049, 1. A. Stuttgart, 2018 Barmeyer, Christoph, Taschenlexikon Interkulturalität UTB 3739, 1. A. Stuttgart 2012			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Social Sciences	50		%	

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Cultural Studies	50	%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

**Assessment**

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	60
<b>Total</b>		<b>100</b>

**ECTS Points and Work Load**

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	1	10	10
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	10	10
Recitations			
Laboratory			
Projects			
Final Exam	1	15	15
<b>Total Work Load</b>			<b>63</b>
<b>ECTS Points (Total Work Load / 28)</b>			<b>2</b>

**Learning Outcomes**

1	Deepening of the analytical competence of intercultural interactions
2	Deepening of the analytical competence of cultural scientific phenomena
3	Possibility to methodically compare cultural-scientific knowledge of one's own cultural area with that of foreign cultural areas
4	

**Weekly Content**

1	The subject of intercultural communication
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2	The subject of intercultural communication
3	The subject of intercultural communication
4	Cultural models and dimensions
5	Methodological challenges
6	Perception, stereotypes and prejudice
7	Intercultural competence
8	Intercultural learning and learning styles
9	Intercultural trainings
10	Intercultural trainings
11	Intercultural trainings
12	Methods of Intercultural Trainings
13	Questions and discussion
14	Summary, conclusion and reflection
15	

**Contribution of Learning Outcomes to Program Objectives (1-5)**

	P1	P2	P3	P4	P5	P6	P7	P8
1	5	5	5	2	5	4	5	5
2	5	5	5	2	5	4	5	5
3	5	5	5	4	5	5	5	5

**Contribution Level** 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&curSunit=199>

**Compiled by:** Prof. Dr. Ernst Struck / Dr. Sait Duran / Res. Asst. Melih Pehlivan/ Res. Asst. Ozan Can Selçuk

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