

DEPARTMENT OF INTERCULTURAL MANAGEMENT  
COURSE SYLLABUS

Course Details					
<b>Code</b>				<b>Academic Year</b>	<b>Semester</b>
IKM 120				1	2
<b>Title</b>	<b>T</b>	<b>A</b>	<b>L</b>	<b>ECTS</b>	
Turkish scientific writing, conversation 2	3			1	
<b>Language</b>	Turkish				
<b>Level</b>	<b>Graduate</b>	X	<b>Postgraduate</b>		
<b>Department / Program</b>	Intercultural Management				
<b>Forms of Teaching and Learning</b>	Face to Face				
<b>Course Type</b>	<b>Compulsory</b>		<b>Elective</b>	X	
<b>Objectives</b>					
<b>Content</b>	Introduction, research and application of types of scientific speech				
<b>Prerequisites</b>	-				
<b>Coordinator</b>	Dr. Nihan ABİR				
<b>Lecturer(s)</b>	Dr. Nihan ABİR				
<b>Assistant(s)</b>	-				
<b>Work Placement</b>	-				
Recommended or Required Reading					
<b>Books / Lecture Notes</b>	ÖZDEMİR, Emin (2010). Güzel ve Etkili Konuşma Sanatı. İstanbul: Remzi Kitabevi				
<b>Other Sources</b>	Regarding resources and materials provided during the course.				
Additional Course Material					
<b>Documents</b>	-				
<b>Assignments</b>	-				
<b>Exams</b>	-				
Course Composition					
<b>Social Sciences</b>					%
<b>Educational Sciences</b>					%
<b>Natural Sciences</b>					%
<b>Health Sciences</b>					%
<b>Expert Knowledge</b>	100				%

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Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	40	
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1	60	
		<b>Total</b>	<b>100</b>
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study			
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	1	1
Recitations			
Laboratory			
Projects			
Final Exam	1	1	1
		<b>Total Work Load</b>	<b>44</b>
		<b>ECTS Points (Total Work Load / 28)</b>	<b>1</b>
Learning Outcomes			
1	The aim is to give students the opportunity to speak appropriately with the types of scientific speech.		
2			
3			
4			
5			
Weekly Content			
1	Information on the lecture content and the evaluation system. Importance of speech in daily life, improving language fluency		
2	Working on the principles of beautiful and effective speaking, style and fluency		
3	Factors influencing the language and evaluation of these factors		

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4	Prepared and unprepared speeches, creating speech text
5	Creating speeches, preparing to speak, things to watch out for
6	Presentation
7	Presentation
8	Presentation
9	Types of scientific speech and their analysis: Conference
10	Types of scientific speech and their analysis: Panel Discussion
11	Types of scientific speech and their analysis: Symposium
12	Types of scientific speech and their analysis: Discussion
13	Types of scientific speech and their analysis: Open session
14	Final
15	

**Contribution of Learning Outcomes to Program Objectives (1-5)**

	P1	P2	P3	P4	P5	P6	P7	P8
1	3	3	3				4	4
<b>Contribution Level</b>	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High							
<a href="https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&amp;curSunit=199">https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&amp;curSunit=199</a>								
<b>Compiled by:</b>	Dr. Nihan Abir							
<b>Date of Compilation:</b>	27.11.2021							