

DEPARTMENT OF INTERCULTURAL MANAGEMENT
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
IKM 111		1		1
Title		T	A	L
Economics		2		4
Language	German			
Level	Graduate	X	Postgraduate	
Department / Program	Intercultural Management			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	X	Elective	
Objectives	The course provides a broad overview of business administration and economics.			
Content	Students receive a systematic and condensed overview of central terms and methods, structures and functions of business administration and economics.			
Prerequisites	-			
Coordinator	Prof. Dr. Müge Klein / Dr. Yılmaz Levent			
Lecturer(s)	Prof. Dr. Müge Klein / Dr. Yılmaz Levent			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	<p>Wöhe, G., Döring, U.: Einführung in die Allgemeine Betriebswirtschaftslehre, Verlag Vahlen München, 2013</p> <p>Schmalen H., Pechtl H.: Grundlagen und Probleme der Betriebswirtschaft, Schaffer Poeschel, Stuttgart, 2013</p> <p>Straub T.: Einführung in die Allgemeine Betriebswirtschaftslehre, Pearson, 2015</p> <p>Vahs, D.; Schäfer-Kunz, J.: Einführung in die Betriebswirtschaftslehre, 6., überarbeitete und erweiterte Auflage, Stuttgart 2012</p> <p>Wedell, H.; Dilling, A. A.: Grundlagen des Rechnungswesens – Buchführung und Jahresabschluss, Kosten- und Leistungsrechnung, 14., überarbeitete Auflage, Herne/Berlin, NWB-Verlag 2013</p>			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			

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Exams	-		
Course Composition			
Economics	100		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	1	40	40
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	20	20
Recitations			
Laboratory			
Projects			
Final Exam	1	35	35
		Total Work Load	123
		ECTS Points (Total Work Load / 28)	4
Learning Outcomes			
1	On the one hand, the overview serves as an orientation aid with regard to later subject specializations, but on the other hand, it is also a practice-oriented aid for the independent solution of business administration problems.		
2	Understanding methods and theories of business administration and economics		

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3								
4								
Weekly Content								
1	Basics of business administration and constitutive decisions (company formation, location decision, legal forms)							
2	Main functional areas: Procurement, Production							
3	Main functional areas: Sales, Marketing							
4	Supporting functional areas: Investment, Financing Investition, Accounting, managerial accounting							
5	Supporting functional areas: Organization, Human Resources Management							
6	Supporting functional areas: Management, Leadership, Logistics, Information Management,							
7	Business administration in the age of Industry 4.0							
8	Production economy							
9	Sales and marketing							
10	External accounting							
11	Internal accounting							
12	Investment							
13	Financing							
14	Case Study							
15								
Contribution of Learning Outcomes to Program Objectives (1-5)								
	P1	P2	P3	P4	P5	P6	P7	P8
1	3	2	2	5	5	4	3	3
2	3	2	2	5	5	4	3	3
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High							
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&curSunit=199								
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