

DEPARTMENT OF INTERCULTURAL MANAGEMENT
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
IKM130				1	2
Title	T	A	L	ECTS	
Research Seminar: Field Trip		2		4	
Language	German				
Level	Graduate	X	Postgraduate		
Department / Program	Intercultural Management				
Forms of Teaching and Learning	Face to Face				
Course Type	Compulsory	X	Elective		
Objectives	The significance of places, spaces and institutions that are important for cultural and regional development is explored.				
Content	Examples will be used to analyze the importance of cultural sites (places of remembrance or commemoration, buildings and cultural landscapes, museums, etc.). They are an asset for regional economic development (tourism, awareness), proposals for their use should be the result of the research.				
Prerequisites	-				
Coordinator	Prof. Dr. Ernst Struck				
Lecturer(s)	Prof. Dr. Ernst Struck				
Assistant(s)	-				
Work Placement	-				
Recommended or Required Reading					
Books / Lecture Notes	-				
Other Sources	-				
Additional Course Material					
Documents	Literature will be provided depending on the trip destination				
Assignments	-				
Exams	-				
Course Composition					
Social Sciences	50			%	
Cultural Studies	50			%	
Natural Sciences				%	

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Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam		
Quiz		
Assignments		
Attendance		
Recitations	100	100
Projects		
Final Exam		
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures			
Self-Study			
Assignments			
Presentation / Seminar Preparation			
Midterm Exam			
Recitations	1	120	120
Laboratory			
Projects			
Final Exam			
Total Work Load			120
ECTS Points (Total Work Load / 28)			4

Learning Outcomes

1	.The knowledge of cultural studies and economics is used to work on the research project.
2	The complex regional scientific and cultural scientific connections are recognized on site, directly at the object.
3	From the local analysis, scientific proposals for further regional development can be prepared.
4	
5	
6	
7	

Weekly Content

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1	Block event: one-week field trip - depending on the destination.							
Contribution of Learning Outcomes to Program Objectives (1-5)								
	P1	P2	P3	P4	P5	P6	P7	P8
1	5	5	5	5	4	4		
2	5	5	5	5	4	4		
3	5	5	5	5	5	5		
4								
5								
6								
7								
8								
9								
10								
11								
12								
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High							
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&curSunit=199								
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