

DEPARTMENT OF INTERCULTURAL MANAGEMENT
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
IKM 114	1			1
Title	T	A	L	ECTS
English 1.2	3			1
Language	English			
Level	Graduate	X	Postgraduate	
Department / Program	Intercultural Management			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory		Elective	X
Objectives	Dialog building, development of writing strategies, presentation of certain word groups for discourse functions and their application. In addition, review of grammar structures, text-based conclusions, understanding words in the respective context and development of presentation strategies.			
Content	The course aims to provide students with the skills they need to develop the knowledge and skills in general English and professional English that are acquired in the English 1.1 lecture. In addition, the content of the lecture consists of written and language materials that help with knowledge acquisition and interculturality.			
Prerequisites	-			
Coordinator	Yasemin AKSOYALP			
Lecturer(s)	Yasemin AKSOYALP			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Bill, M. (2002). Business Vocabulary in Use. Cambridge: Cambridge University Press. Haugnes, N. & Maher, B. (2008). North Star 2 Reading and Writing. London: Pearson. Rogers, J. (2012). Market Leader (3rd ed.). Oxford: Oxford University Press. Solorzano, H. & Schmidt, J. (2015). North Star 3 Listening and Speaking. London: Pearson.			
Other Sources	Harrison, M. (1995). Grammar Specterum 3. English Rules and Practice. Oxford: Oxford University Press. Lee, L. & Gunersen, E. (2011). Select Readings (2nd ed). Oxford: Oxford University Press.			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			

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Course Composition			
Social Sciences			%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge		100	%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60
Total			100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study			
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	1	1
Recitations			
Laboratory			
Projects			
Final Exam	1	1	1
Total Work Load			44
ECTS Points (Total Work Load / 28)			1
Learning Outcomes			
1	Distinguishing the specifics of the official language in English in the context of the given context		
2	Taking into account cultural differences and similarities in the pragmatic transfer between languages,		
3	Recognizing and applying strategies for four basic language skills in greater detail		
4	Understanding the structures and words preferred when using professional English in reports, business letters and emails		

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5	Being able to build up and follow the dialogue in English							
Weekly Content								
1	Introduction to the course, revision of the syllabus, discussion of the lecture schedule. Introduce yourself and others. Email Etiquette in Science.							
2	Reading: Facebook Profile Could The Prospects For The Job							
3	Telegraph Modals 1: ability, requests, offers							
4	Decide on the best way to invest in a company's future.							
5	Writing: Proposal							
6	Modals 2: must, need to, have to, should							
7	Negotiating: reaching an agreement							
8	Listen: An interview with the CEO of a food company;							
9	Describe company							
10	The new attraction: decide on the best idea for a new one							
11	Midterm							
12	Write: report							
13	Verb and noun combinations							
14	Discuss stressful situations and activities.							
15	Listen: An interview with the marketing director of a health consultancy							
Contribution of Learning Outcomes to Program Objectives (1-5)								
	P1	P2	P3	P4	P5	P6	P7	P8
1	3	3	3				4	4
2	3	3	3				4	4
3	3	3	3				4	4
4	3	3	3				4	4
5	3	3	3				4	4
Contribution Level		1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=199								
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