

DEPARTMENT OF INTERCULTURAL MANAGEMENT  
COURSE SYLLABUS

| Course Details                        |  |          |                     |                      |                 |
|---------------------------------------|--|----------|---------------------|----------------------|-----------------|
| <b>Code</b>                           |  |          |                     | <b>Academic Year</b> | <b>Semester</b> |
| IKM 135                               |  |          |                     | 1                    | 2               |
| <b>Title</b>                          | <b>T</b>   | <b>A</b> | <b>L</b>            | <b>ECTS</b>          |                 |
| Finance and Controlling               | 2  |          |                     | 5                    |                 |
| <b>Language</b>                       | German   |          |                     |                      |                 |
| <b>Level</b>                          | <b>Graduate</b>  | X        | <b>Postgraduate</b> |                      |                 |
| <b>Department / Program</b>           | Intercultural Management   |          |                     |                      |                 |
| <b>Forms of Teaching and Learning</b> | Face to Face   |          |                     |                      |                 |
| <b>Course Type</b>                    | <b>Compulsory</b>  | X        | <b>Elective</b>     |                      |                 |
| <b>Objectives</b>                     | Development of a deeper understanding of investment and financing decisions as well as liquidity measurement, cost accounting and performance measurement for controlling in companies   |          |                     |                      |                 |
| <b>Content</b>                        | Investment appraisal methods, forms of financing, management of foreign currency risks and controlling fundamentals, in particular liquidity measurement, cost accounting and performance measurement.   |          |                     |                      |                 |
| <b>Prerequisites</b>                  | -  |          |                     |                      |                 |
| <b>Coordinator</b>                    | Prof. Dr. Robert Obermaier   |          |                     |                      |                 |
| <b>Lecturer(s)</b>                    | Prof. Dr. Robert Obermaier   |          |                     |                      |                 |
| <b>Assistant(s)</b>                   | -  |          |                     |                      |                 |
| <b>Work Placement</b>                 | -  |          |                     |                      |                 |
| Recommended or Required Reading       |  |          |                     |                      |                 |
| <b>Books / Lecture Notes</b>          | <p>Obermaier R., Grottko M. (2017) Controlling in einer „Industrie 4.0“ – Neue Möglichkeiten und neue Grenzen für die Steuerung von Unternehmen. In: Seiter M., Grünert L., Berlin S. (eds) Betriebswirtschaftliche Aspekte von Industrie 4.0. ZfbF-Sonderheft, vol 71/17. Springer Gabler, Wiesbaden.</p> <p>Drukarczyk, J.; Lobe, S. (2014): Finanzierung: Eine Einführung unter deutschen Rahmenbedingungen: Lucius et Lucius (UTB für Wissenschaft: Uni-Taschenbücher)</p> <p>Hax, Herbert (1993): Investitionstheorie</p> |          |                     |                      |                 |
| <b>Other Sources</b>                  | -  |          |                     |                      |                 |
| Additional Course Material            |  |          |                     |                      |                 |
| <b>Documents</b>                      | -  |          |                     |                      |                 |
| <b>Assignments</b>                    | -  |          |                     |                      |                 |

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|                                    |  |   |                          |
|------------------------------------|--|---|--------------------------|
| Exams                              | -  |   |                          |
| <b>Course Composition</b>          |  |   |                          |
| Economics                          | 100  |   | %                        |
| Educational Sciences               |  |   | %                        |
| Natural Sciences                   |  |   | %                        |
| Health Sciences                    |  |   | %                        |
| Expert Knowledge                   |  |   | %                        |
| <b>Assessment</b>                  |  |   |                          |
| <b>Activity</b>                    | <b>Count</b>   |   | <b>Percentage (%)</b>    |
| Midterm Exam                       | 1  |   | 40                       |
| Quiz                               |  |   |                          |
| Assignments                        |  |   |                          |
| Attendance                         |  |   |                          |
| Recitations                        |  |   |                          |
| Projects                           |  |   |                          |
| Final Exam                         | 1  |   | 60                       |
|                                    |  | <b>Total</b>                              | <b>100</b>               |
| <b>ECTS Points and Work Load</b>   |  |   |                          |
| <b>Activity</b>                    | <b>Count</b>   | <b>Duration</b>                           | <b>Work Load (Hours)</b> |
| Lectures                           | 14   | 2   | 28                       |
| Self-Study                         | 1  | 60  | 60                       |
| Assignments                        | 2  | 12  | 24                       |
| Presentation / Seminar Preparation | 1  | 30  | 30                       |
| Midterm Exam                       | 1  | 3   | 3                        |
| Recitations                        |  |   |                          |
| Laboratory                         |  |   |                          |
| Projects                           |  |   |                          |
| Final Exam                         | 1  | 10  | 10                       |
|                                    |  | <b>Total Work Load</b>                    | <b>155</b>               |
|                                    |  | <b>ECTS Points (Total Work Load / 28)</b> | <b>5</b>                 |
| <b>Learning Outcomes</b>           |  |   |                          |
| 1                                  | .Students can independently analyze and solve significant practical challenges in the area of corporate finance and controlling. |   |                          |
| 2                                  |  |   |                          |
| 3                                  |  |   |                          |

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|---|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 4   |   |           |           |           |           |           |           |           |
| 5   |   |           |           |           |           |           |           |           |
| <b>Weekly Content</b>   |   |           |           |           |           |           |           |           |
| 1   | Introduction  |           |           |           |           |           |           |           |
| 2   | Investment accounting   |           |           |           |           |           |           |           |
| 3   | Investment accounting   |           |           |           |           |           |           |           |
| 4   | Forms of financing  |           |           |           |           |           |           |           |
| 5   | Forms of financing  |           |           |           |           |           |           |           |
| 6   | Foreign currency management   |           |           |           |           |           |           |           |
| 7   | Foreign currency management   |           |           |           |           |           |           |           |
| 8   | Basics of controlling   |           |           |           |           |           |           |           |
| 9   | Basics of controlling,  |           |           |           |           |           |           |           |
| 10  | Basics of controlling,  |           |           |           |           |           |           |           |
| 11  | Liquidity measurement, cost accounting and performance measurement                              |           |           |           |           |           |           |           |
| 12  | Liquidity measurement, cost accounting and performance measurement                              |           |           |           |           |           |           |           |
| 13  | Discussion  |           |           |           |           |           |           |           |
| 14  | General questions   |           |           |           |           |           |           |           |
| 15  |   |           |           |           |           |           |           |           |
| <b>Contribution of Learning Outcomes to Program Objectives (1-5)</b>  |   |           |           |           |           |           |           |           |
|   | <b>P1</b>   | <b>P2</b> | <b>P3</b> | <b>P4</b> | <b>P5</b> | <b>P6</b> | <b>P7</b> | <b>P8</b> |
| 1   | 3   | 3         | 3         | 5         | 5         | 4         | 4         | 4         |
| 2   |   |           |           |           |           |           |           |           |
| <b>Contribution Level</b>   | 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High                                 |           |           |           |           |           |           |           |
| <a href="https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&amp;curSunit=199">https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&amp;curSunit=199</a> |   |           |           |           |           |           |           |           |
| <b>Compiled by:</b>   | Prof. Dr. Ernst Struck / Dr. Sait Duran / Res. Asst. Melih Pehlivan/ Res. Asst. Ozan Can Selçuk |           |           |           |           |           |           |           |
| <b>Date of Compilation:</b>   | 27.11.2021  |           |           |           |           |           |           |           |