

DEPARTMENT OF INTERCULTURAL MANAGEMENT
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
IKM 201		2		3
Title		T	A	L
Master research project in companies/institutions			2	15
Language	German			
Level	Graduate	X	Postgraduate	
Department / Program	Intercultural Management			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	X	Elective	
Objectives	To work on intercultural issues in companies/institutions, to research them and to bring them to a scientific solution, which will be presented for discussion in a final presentation.			
Content	During two months of project work in companies/institutions, current issues are analyzed and empirically addressed in cooperation with company representatives and the academic supervisors.			
Prerequisites	-			
Coordinator	Prof. Dr. Ernst Struck			
Lecturer(s)	Prof. Dr. Ernst Struck / Dr. Fritz Audebert			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Depending on the project topic			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Social Sciences	50		%	
Cultural Studies	50		%	
Natural Sciences			%	
Health Sciences			%	

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Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam			
Quiz			
Assignments			50
Attendance			
Recitations			50
Projects			
Final Exam			
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures			
Self-Study		60	60
Assignments		10	10
Presentation / Seminar Preparation		60	60
Midterm Exam			
Recitations		20	20
Laboratory			
Projects		300	300
Final Exam			
		Total Work Load	450
		ECTS Points (Total Work Load / 28)	15
Learning Outcomes			
1	Application of cultural and economic knowledge in practice.		
2	Specialization in intercultural issues that are recognized.		
3	Insight into the corporate/institutional culture.		
4	Collaboration with teams from the corporate sector.		
5	Presentation of own results to academicians and managers (in English).		
6			
7			
8			
9			

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10								
11								
12								
Weekly Content								
1	Duration of 8 weeks as a block course with final presentations							
2								
Contribution of Learning Outcomes to Program Objectives (1-5)								
	P1	P2	P3	P4	P5	P6	P7	P8
1	5	5	5	5	5	5	5	5
2	5	5	5	5	5	5	5	5
3	5	5	5	5	5	5	5	5
4	5	5	5	5	5	5	5	5
5	5	5	5	5	5	5	5	5
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High							
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&curSunit=199								
Compiled by:	Prof. Dr. Ernst Struck / Dr. Sait Duran / Res. Asst. Melih Pehlivan/ Res. Asst. Ozan Can Selçuk							
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